

SB115  
29C62  
P

## WHOLESALE PRICE LIST

# L. E. COOKE COMPANY

AT. 7-6145

San Gabriel, California

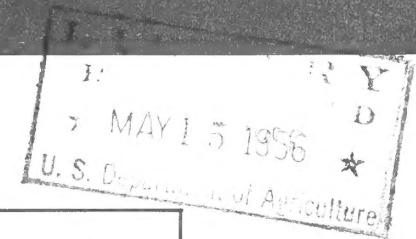
5716 N. Vista St.

GROWERS & DISTRIBUTORS  
of  
DECIDUOUS

### SHADE TREES - SHRUBS - FRUIT TREES

MEMBER - CALIFORNIA ASSOCIATION OF NURSERYMEN

REF/RAR



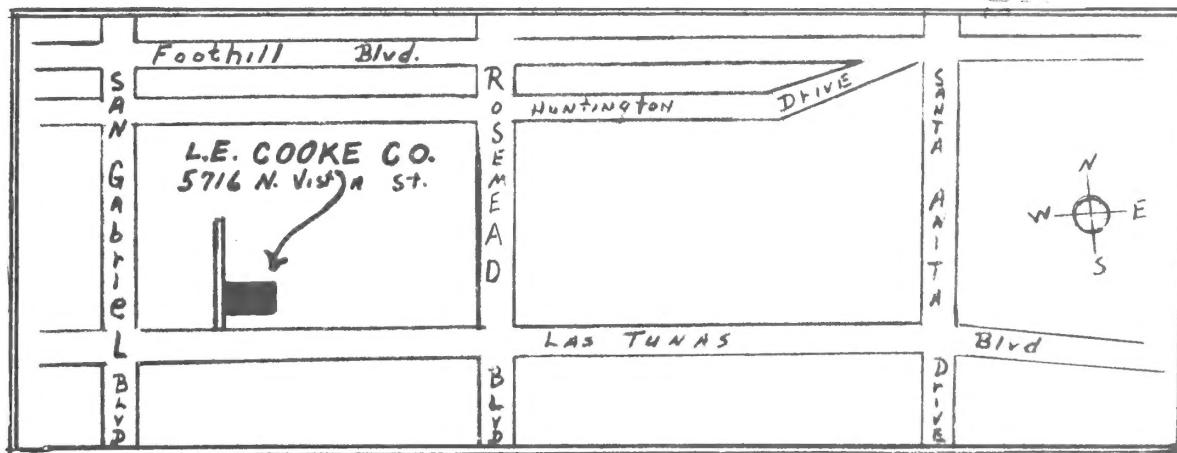
F  
A  
L  
L

1  
9  
5  
6



S  
P  
R  
I  
N  
G

1  
9  
5  
7



# WHOLESALE LIST

## Terms and Conditions of Sale

This List Cancels All Previous Quotations

### TERMS:

All prices are f.o.b. San Gabriel, Calif., boxing and baling at cost. Packing free on truck and carload shipments.

Note: On each catalog page we list the FREE DELIVERY ZONE BY OUR TRUCKS.

Usual trade terms to nurserymen of established credit, otherwise C.O.D. Terms are, net 60 days. Interest charged on overdue accounts. 5% Discount on cash and carry orders over \$10.00.

### CLAIMS:

For any cause claims must be made within ten days of receipt of stock.

### GUARANTEE:

We accept all orders subject to crop conditions, and we reserve the right to cancel a portion of the stock, or all thereof, should injury befall our stock from hail, windstorm, frost, other weather conditions, error in count, insect and disease injury, or other natural causes beyond our control. We are careful to keep our varieties true to name and will replace any portion of the stock that may prove otherwise, or refund the price paid for such portions. It is agreed that the original price shall be the maximum damages the purchaser is entitled to.

### A FEW OF OUR EXTRA SERVICES OR HELPS TO YOU:

We supply free of charge, fruit tree tags for each tree, giving description of fruit, and ripening dates, to save you time in selling trees.

We deliver all bareroot stock, shade trees, fruit trees, shrubs, grapevines, etc., with roots heavily covered with wet shingletow, so that your order arrives at your nursery, whether in our district or out of state, in prime, moist condition. Our customers greatly appreciate this extra care in delivery of deciduous stock. (We can also supply baled shingletow for your own use.)

### OUR LOCATION:

Office, warehouse and yard—5 blocks east of corner of San Gabriel Blvd and Las Tunas Blvd., 200 feet north of Las Tunas on Vista St., San Gabriel.

Growing grounds—(deciduous trees, shrubs, etc.) 10 miles northeast of Escondido, Calif., (San Diego County) off U. S. 395 Highway.

**L. E. COOKE CO.**

5716 N. Vista St., San Gabriel, California

ATlantic 7-6145







**These are the fields that produce our "Blue Label" quality trees.**

**Rich, deep alluvial soil, rich in compost. Located in Northeast San Diego County. Off of 395 Highway, 10 miles Northeast of Escondido, 60 miles Southwest of Riverside.**

**Stop in--you are invited. . . .**





**It doesn't take a Wizard to grow good trees, just continual hard work. It doesn't take a high pressure Salesman to sell them--they sell themselves.**

**We grow our trees as individual trees--not as a Crop. All poor trees are destroyed long, long before we deliver them to you, our valued customer.**





**This is what makes straight, full quality trees. (Each tree ready for immediate sale to your customers).**

**Continual trimming, staking, tieing throught the growing season. "There is no short cut to quality".**





**Modern methods produce quality trees. Overhead irrigation and overhead fertilization all contribute to better, straighter growth.**



# "BLUE LABEL" FRUIT TREES

(Descriptive Labels Furnished)

FOR JANUARY 1957 DELIVERY

PLEASE ORDER IN MULTIPLES OF 10

Add 10¢ "Per Tree" for splitting bundles

MAY 21, 1957  
U.S. Department of Agriculture

VARIETY	3-4'	4-6'	6-8'	X-Large	VARIETY	3-4'	4-6'	6-8'	8-10'
<b>Peaches</b>					<b>Cherries</b>	65c	75c	85c	1.00
Babcock	50c	60c	70c	85c	Bing				
Australian Saucer					Royal Ann				
Early Elberta					English Morello				
Elberta					Black Tartarian				
J. H. Hale									
Hale Haven									
Heath Cling									
Miller's Late									
Rio Oso Gem									
Tuscan Cling									
Sims Cling									
Golden Jubilee									
Ventura									
Bonita									
<b>Plums</b>	50c	60c	70c	85c	<b>Apples</b>	60c	70c	85c	1.00
Green Gage					Beverly Hills				
Satsuma					Winter Banana				
Santa Rosa					Yellow Bellflower				
Wickson					Delicious—Red				
Beauty					Delicious—Yellow				
Howard Miracle					Gravenstein				
(plus 15¢ Royalty)					Jonathan				
<b>Nectarines</b>	50c	60c	70c	85c	<b>Crabapples</b>	60c	70c	85c	1.00
Goldmine					Transcendent				
Gower									
John Rivers									
Fireglobe									
<b>Apricots</b>	50c	60c	70c	85c	<b>Pears</b>	60c	70c	85c	1.00
Royal					Bartlett				
Blenheim					Berre d'anjou				
Tilton					Winter Nellis				
Moorpark									
Newcastle									
<b>Almonds</b>	50c	60c	70c		<b>Prunes</b>	60c	70c	85c	
Ne Plus					Sugar				
Nonpareil					French				
Jordanola									
<b>Pecans</b>	1.75	2.25	2.75		<b>Pomegranates</b>	50c	60c	75c	
Mahan					Wonderful				
Success									
Stuart									
Burkett									

Sold To

Address

City

Terms

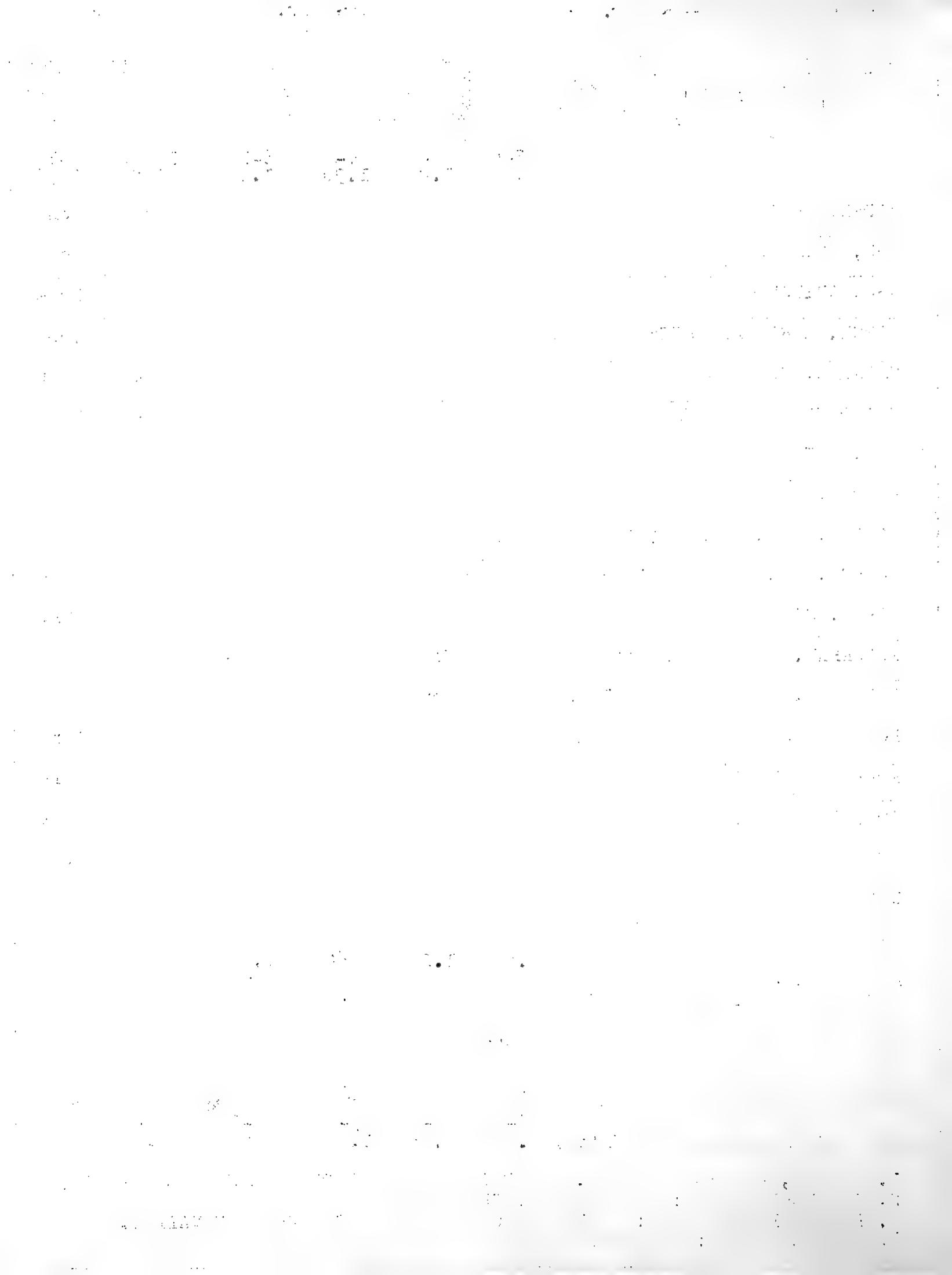
Date



# "BLUE LABEL" SHADE TREES

	3-4 .70	4-6 1.00	6-8 1.30	8-10 1.60	10-12 2.00	12-14 2.50
ALDER, WHITE					None	None
ASH, MODESTO						None
ASH, ARIZONA			None	None	None	None
BIRCH, EUROPEAN WHITE						Few
CATALPA, SPECIOSA				None	None	None
COTTONWOOD, COTTONLESS					None	None
ELM, CHINESE						
LOCUST, BLACK	None	None				Few
LOCUST, DECAISNEANA (Pink)	None	None				None
LOCUST, IDAHO (Deep Pink)	None	None				None
MAPLE, SILVER						None
MULBERRY, CUTLEAF (Fruitless)	None	None				
MULBERRY, KINGAN (Fruitless)	None	None				
POPLAR, BOLLEANA (Silver-Leaf)					None	None
POPLAR, CAROLINA					None	None
POPLAR, LOMBARDY					None	None
SYCAMORE, EUROPEAN						None
WILLOW, WEEPING	None					None
ALBIZZIA, JULIBRISSEN	.80	1.20	1.60	2.00	2.50	
HACKBERRY, (C. OCCIDENTALIS)				Few	None	
LOCUST, THORNLESS HONEY			None	None	None	
SYCAMORE, NATIVE	None	None				
UMBRELLA, TEXAS			Few	None	None	
ZELKOVA, SERRULATA			None	None	None	
BIRCH CLUMPS (European White)	3-4 .90	4-5 1.25	5-6 1.50	6-7 2.00	7-8 3.00	

1. PRICES, AS LISTED ABOVE. (ADD 10¢ PER TREE ON ORDERS LESS THAN 10).
2. DELIVERY METHOD: OUR TRUCKS, OR BEST WAY
3. FREE DELIVERY ZONE: SOUTHERN CALIFORNIA & SAN JOAQUIN VALLEY.
4. DELIVERY DATE: JANUARY



# SHADE TREES

## FOR FALL COLOR

BIRCH, CUTLEAF WEEPING (*Betula Laciiniata*)

5-6. . . . .	1.50
7-8. . . . .	2.30
8-9. . . . .	2.70

BOXELDER, VARIEGATED (*Acer Negundo Variegated*)

4-5. . . . .	1.10
5-6. . . . .	1.35
6-8. . . . .	1.75

MAPLE, RED (*Acer Rubrum*) Good Red Fall Color

6-8 Branched . . . . .	2.10
8-10 Branched . . . . .	2.60

## MAPLE, SCHWEDLERI (New Growth Bright Red)

5-6 Branched . . . . .	1.90
6-8 Branched . . . . .	2.45
8-10 Branched . . . . .	2.85

## OAK, PIN (Symmetrical-Fast Growing-Bright Red In Fall)

6-7 Branched . . . . .	2.60
7-8 Branched . . . . .	2.85
8-9 Branched . . . . .	3.35

## OAK, SCARLET (Bright Green Foliage Becomes Scarlet In Fall)

5-6 Branched . . . . .	2.10
6-8 Branched . . . . .	2.85
8-10 Branched . . . . .	3.35

1. PRICES, AS LISTED ABOVE. (ADD 10¢ FOR TREE ON ORDERS LESS THAN 10).
2. DELIVERED NET/CD: OUR TRUCKS, OR BEST WAY
3. FREE DELIVERY ZONE: SOUTHERN CALIFORNIA & SAN JOAQUIN VALLEY.
4. DELIVERY DATE: JANUARY



"BLUE LABEL"  
**FLOWERING TREES**  
 FOR SPRING & SUMMER COLOR

FLOWERING CRAB, BECHTEL	Large Double Pink	
3-4. . . . .	• • • • •	1.00
4-5. . . . .	• • • • •	1.50
FLOWERING CRAB, ELEYI	Single Red, Dark Leaf	
5-6. . . . .	• • • • •	1.30
6-7. . . . .	• • • • •	1.60
FLOWERING CRAB, FLORIBUNDA	Single Pink-Pendulus Branches	
4-5. . . . .	• • • • •	1.00
5-6. . . . .	• • • • •	1.30
FLOWERING CRAB, HOPA	Single Red	
5-6. . . . .	• • • • •	1.30
6-7. . . . .	• • • • •	1.60
FLOWERING CRAB, SCHEIDECKERI	Double Pink	
5-6. . . . .	• • • • •	1.30
6-7. . . . .	• • • • •	1.60
LABURNUM VOSSI (Golden Chain Tree)	Long Yellow Clusters	
5-6. . . . .	• • • • •	1.70
6-7. . . . .	• • • • •	2.10
FLOWERING CHERRY, KWANZAN	Large Double Pink	
3-4. . . . .	• • • • •	1.35
4-5. . . . .	• • • • •	1.75
5-6. . . . .	• • • • •	2.00
WEEPING CHERRY	Large Double Pink (#1 Grade) 5-6Ft. Stems	2.75

		4-6	6-8
FLOWERING PLUM, PRUNUS BLERIANA	Light Double Pink	.75	.85
FLOWERING PLUM, PRUNUS HOLLYWOOD	Dark Pink (Fruiting)	.75	.85
FLOWERING PLUM, PRUNUS PISSARDI	Sgl. Pink, Red Leaf	.75	.85
FLOWERING PLUM, PRUNUS THUNDERCLOUD	Sgl. White, Dk. Leaf	.75	
FLOWERING PEACH, VARIEGATED DOUBLE	• • • • • • •	.75	.85
FLOWERING PEACH, WHITE DOUBLE	• • • • • • •	.75	.85
FLOWERING PEACH, EARLY PINK DOUBLE	• • • • • • •	.75	.85
FLOWERING PEACH, HELEN BORCHERS, LATE DOUBLE PINK	• •	.75	.85
FLOWERING PEACH, EARLY RED DOUBLE	• • • • • • •	.75	.85

1. PRICES, AS LISTED ABOVE. (ADD 10¢ PER TREE ON ORDERS LESS THAN 10).
2. DELIVERY METHOD: OUR TRUCKS, OR BEST WAY
3. FREE DELIVERY ZONE: SOUTHERN CALIFORNIA & SAN JOAQUIN VALLEY
4. DELIVERY DATE: JANUARY



"BLUE LABEL"  
**DWARF FRUIT TREES**

Variety	Description	Harvest Time	Price
<b>PEACHES</b>			
ELBERTA	Large Yellow Freestone	Mid---July	2.00
EARLY ELBERTA	Large Yellow Freestone	Early-July	2.00
J. H. HALE	Large Yellow Freestone	Late--July	2.00
HALE HAVEN	Large Red Freestone	Late--June	2.00
<b>APRICOTS</b>			
ROYAL	Yellow Skin Pale Flesh	Late--June	2.00
BLENHEIM	Deep Yellow Juicy	Late--June	2.00
TILTON	Orange Skin Very Large	Early-July	2.00
<b>PLUMS</b>			
SANTA ROSA	Large Dark Red	Late--July	2.00
SATSUMA	Purple Yellow Veined	Mid---August	2.00
<b>NECTARINES</b>			
GOLDMINE	Large White Freestone	Early-August	2.00
STANWICK	Pale Green Freestone	Mid---August	2.00
BOSTON	Deep Yellow Freestone	Late--August	2.00
<b>APPLES</b>			
RED DELICIOUS	Red-Delicious Flavor	Oct. to Jan.	2.00
YELLOW DELICIOUS	Golden-Crisp-Firm	Oct. to Jan.	2.00
JONATHAN	Med-Briillnat Red	October	2.00
GRAVENSTEIN	Striped Red-Juicy	July to August	2.00
<b>PEARS</b>			
BARTLETT	White Flesh-Yellow Skin	Mid---August	2.00
BERRE D'ANJOU	Yellow with Reddish Tinge	October	2.00

## DAILY NEWS

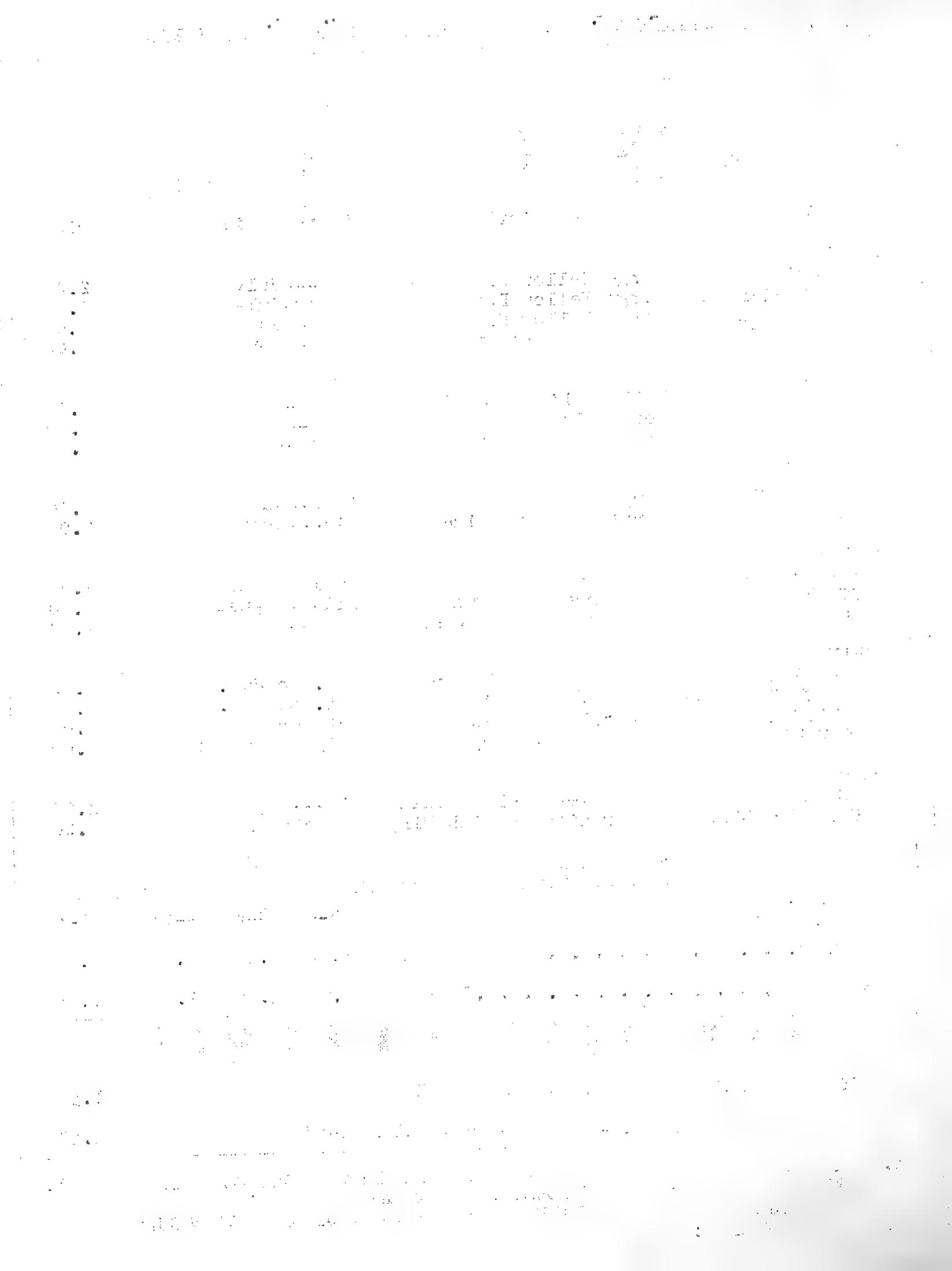
### FLOWERING & FRUITTING.

## PEACHES

# KOREAN BUSH CHERRIES

#20	-	TALLER OF THE TWO AND MORE ACID	1.50
#60	-	SWEETER FRUIT - SMALL BUSH - LARGE FRUIT	1.50

1. PRICES, AS LISTED ABOVE. (ADD 10¢ PER TREE ON ORDERS LESS THAN 10).
2. DELIVERY METHOD: OUR TRUCKS, OR BEST WAY
3. FREE DELIVERY ZONE: SOUTHERN CALIFORNIA & SAN JOAQUIN VALLEY
4. DELIVERY DATE: JANUARY



# "BLUE LABEL" FRUIT TREES

ARMSTRONG PATENTED

	RETAIL	1-9	10-19	20-99	100 Up
PEACHES GOLDEN BLUSH	\$2.75	1.85	1.65	1.40	1.30
REDWING	2.75	1.85	1.65	1.40	1.30
ROBIN	2.75	1.85	1.65	1.40	1.30
SPRINGTIME	3.50	2.35	2.10	1.75	1.65
NECTARINES PANAMINT	3.00	2.00	1.80	1.50	1.40
PIONEER	3.00	2.00	1.80	1.50	1.40
SILVER LODGE	3.00	2.00	1.80	1.50	1.40
APRICOTS REEVES	2.75	1.85	1.65	1.40	1.30
APPLES PETTINGILL	3.00	2.00	1.80	1.50	1.40

## DESCRIPTIONS

Golden Blush-Ripens early August. . . . . Large gold & red freestone  
 Redwing-----Ripens early July. . . . . Red and white freestone  
 Robin-----Ripens late May. . . . . Red cheek, semi-freestone  
 Springtime---Ripens early May . . . . . White flesh, mottled red skin

PANAMINT-----Ripens early July. . . . . Large red & orange freestone  
 PIONEER-----Ripens late July . . . . . Yellow fleshed freestone  
 SILVER LODGE--Ripens late June-White fleshed, red skin, large freestone

REEVES-Good apricot for So. Calif. Ripens early June. Plant with Royal.

PETTINGILL---Ripens August. Deep red & yellow striped, crisp, juicy.

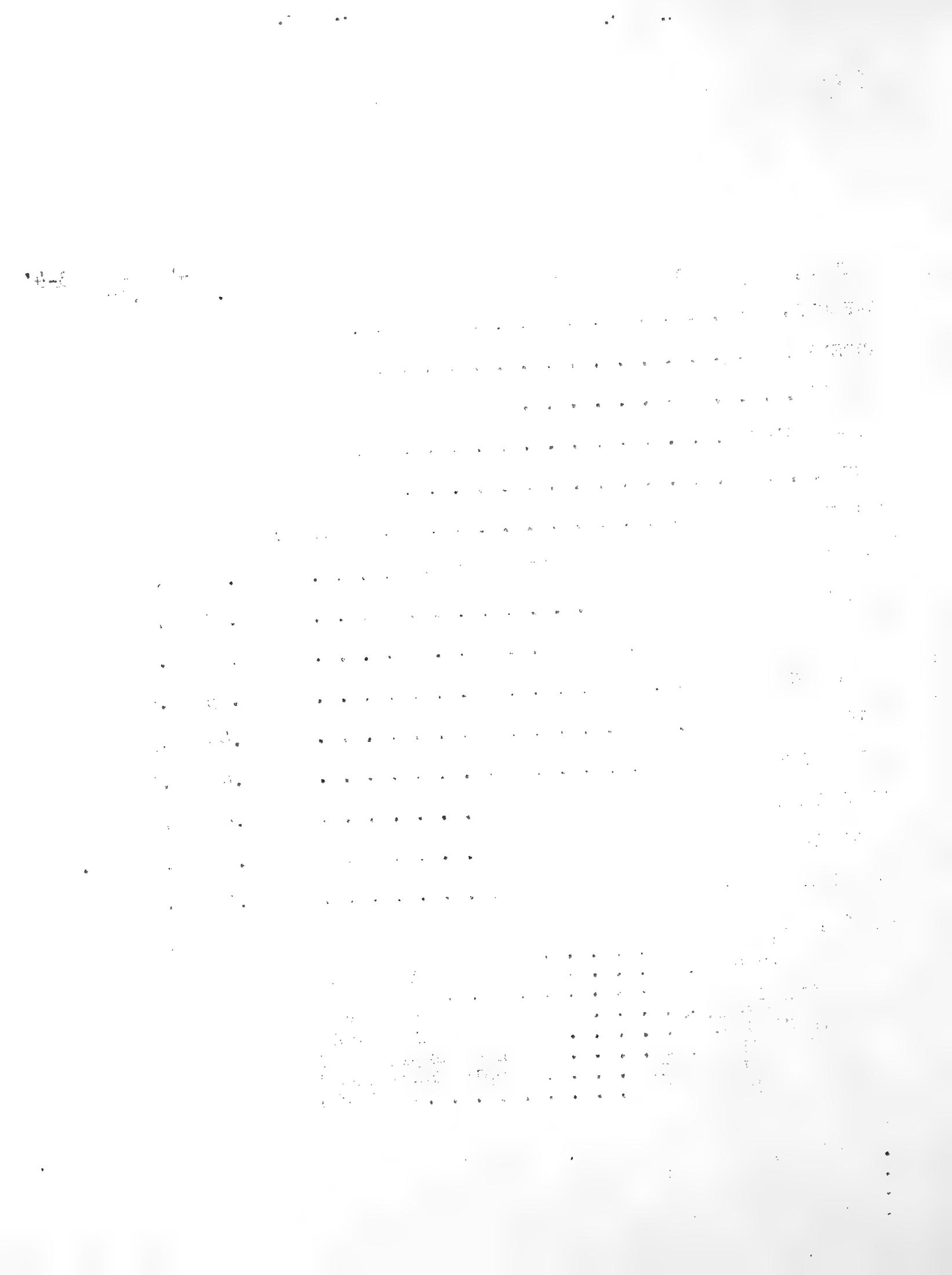
1. PRICES, AS LISTED ABOVE
2. DELIVERY METHOD: OUR TRUCKS, OR BEST WAY
3. FREE DELIVERY ZONE: SOUTHERN CALIFORNIA & SAN JOAQUIN VALLEY
4. DELIVERY DATE: JANUARY



## DECIDUOUS SHRUBS

		18-24"	2-3"	3-4"
ALTHEA, <u>Double</u> Flowering Rose of Sharon		.40	.50	
ANEMONEAFLORA	(Pink)			
ARDENS	(Violet)			
BANNER	(White, Red Center)			
JEANNE D'ARC	(White)			
LUCY	(Red)			
PURPUREA	(Purple)			
CYDONIA JAPONICA RUBRA (Red Flg. Quince)		.60	.80	
FORSYTHIA SPECTABILIS		.45	.60	
LILAC COMMON EASTERN		.45	.60	
LILAC PERSIAN		.45	.60	
SPIREA VAN HOUTTI		.40	.55	
SPIREA REEVESIANA		.40	.55	
VIBURNUM OPULIS STERILE (Snowball)		.60	.80	
WISTERIA SINENSIS (Blue) GRAFTED		.60	.80	1.00
WISTERIA MULTIJUGA(Pink) GRAFTED		.60	.80	
LILACS, HYBRID FRENCH, BUSH FORM 2 Years				1.10
ADELAIDE DUNBAR	Dark, Red Double			
BELLE D'NANCY	Lavender, Pink Double			
CHARLES SARGENT	Blue Double			
CHARLES JOLY	Dark Red Purple Double			
EDITH CAVELL	Pure White Double			
LUDWIG SPAETH	Dark Red Purple Double			
KATHERINE HAVEMEYER	Purple Mauve Double			
MRS. EDWARD HARDING	Red Double			

1. PRICES, AS LISTED ABOVE. (ADD 10¢ PER SHRUB ON ORDERS LESS THAN 10).
2. DELIVERY METHOD: OUR TRUCKS, OR BEST WAY
3. FREE DELIVERY ZONE: SOUTHERN CALIFORNIA & SAN JOAQUIN VALLEY
4. DELIVERY DATE: JANUARY



## GRAPE

## VINES

## HEAVY, NO. 1 GRADE

RATE APPLIES ONLY WHERE THE QUANTITY IS PURCHASED IN ONE VARIETY.

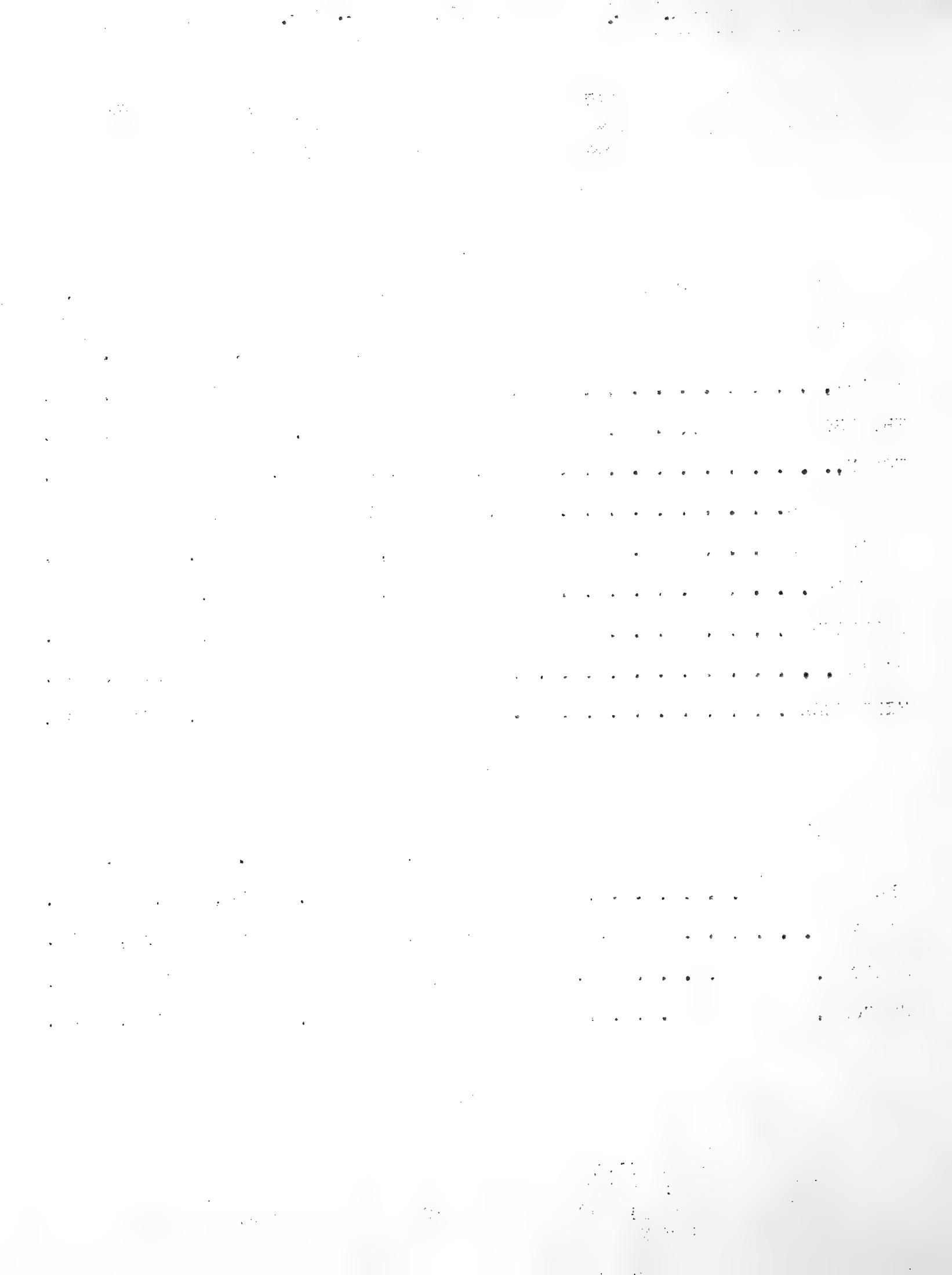
GROUP 1	Each,	25 Rate	50 Rate	250 Rate
MUSCAT, . . . . .		.15	.10	.08
THOMPSON SEEDLESS, . .	Med. seedless white to golden. Table & raisin, Aug.			
TOKAY, . . . . .	Large, seeded pale red. Table & wine Sept.			
RED MALAGA, . . . . .	Large, seeded pink to purple. Table, Sept.			
WHITE MALAGA, . .	Large, seeded yellow-green, sweet & tender. Table, Aug.			
EMPEROR . . . . .	Large seeded, red to purple. Table, Sept.			
LADYFINGER, . . . . .	Large, elongated white to yellow. Table, Sept.			
RIBIER, . . . . .	Medium, seeded jet black, Table, Aug.			
ZINFANDEL . . . . .	Medium, juicy purple to black. Wine, Aug.			

## GROUP 2

GROUP 2	Each,	25 Rate	50 Rate	250 Rate
BLACK MONUKKA . . . . .		.20	.18	.15
CARDINAL. . . . .	Medium, seeded, dark with Muscat flavor. Table, July.			
CONCORD, EASTERN. . . . .	Med. blue-black, thick skin. Table & jelly, Aug.			
CONCORD, CALIFORNIA . . . . .	Large oblong blue-black. Table & juice, Sept.			

NO ORDER ACCEPTED FOR LESS THAN 25 OF ONE VARIETY

1. PRICES, AS LISTED ABOVE
2. DELIVERY METHOD: OUR TRUCKS, OR BEST WAY
3. FREE DELIVERY ZONE: SOUTHERN CALIFORNIA & SAN JOAQUIN VALLEY
4. DELIVERY DATE: JANUARY



## BERRIES

## SMALL FRUITS

BERRY PLANTS	25 For	100 Rate	1000 Rate
BOYSENBERRY . . . . .	2.25	8.00	75.00
BOYSENBERRY, THORNLESS . . . . .	2.25	8.00	75.00
YOUNGBERRY . . . . .	2.25	8.00	75.00
YOUNGBERRY, THORNLESS . . . . .	2.25	8.00	75.00
NECTARBERRY . . . . .	2.25	8.00	75.00
MAMMOTH BLACKBERRY . . . . .	2.25	8.00	75.00
CORY BLACKBERRY, THORNLESS . . . . .	2.75	10.00	90.00
LOGANBERRY . . . . .	2.75	10.00	90.00
LOGANBERRY, THORNLESS . . . . .	3.75	12.50	100.00
OLALLIE BLACKBERRY . . . . .	4.50	15.00	125.00
CUTHBERT . . . . . RED RASPBERRIES	2.25	8.00	75.00
NEW WASHINGTON . . . . . RED RASPBERRIES	2.25	8.00	75.00
INDIAN SUMMER . . . . . RED RASPBERRIES	2.25	8.00	75.00
CUMBERLAND . . . . . BLACK CAP RASPBERRIES	2.25	8.00	75.00

## SMALL FRUITS

RHUBARB, STRAWBERRY . . . . .	4.00	15.00	
RHUBARB, OREGON CHERRY . . . . .	4.00	15.00	
RHUBARB, EMBREE CHERRY . . . . .	4.00	15.00	
ARTICHOKES, GREEN GLOBE, HEAVY PLANTS .	5.00	17.00	
ASPARAGUS, MARY WASHINGTON 100 Minimum	2.50	20.00	
ASPARAGUS, PARADISE . . . . . 100 Minimum	2.50	20.00	
ASPARAGUS, NEW 500 . . . . . 100 Minimum	2.50	20.00	
HORSERADISH . . . . .	2.50	8.00	
GOOSEBERRIES . . . . . OREGON CHAMPION . . .	5.00	20.00	
CURRANTS, . . . . . PERFECTION OR. FAY'S . . .	5.00	20.00	
BLUEBERRIES, . . . . . RUBEL . . . . .	.50/ea	50.00	
BLUEBERRIES, . . . . . RANCOCOS . . . . .	.50/ea	50.00	
BLUEBERRIES, . . . . . JERSEY . . . . .	.50/ea	50.00	



STRAWBERRIES	Per 100	Per 500	Per 1000
LASSEN, . . . . . UNIVERSITY . . . . .	2.75	11.50	20.00
DONNER, . . . . . UNIVERSITY . . . . .	2.75	11.50	20.00
SHASTA, . . . . . UNIVERSITY . . . . .	2.75	11.50	20.00
KLONDIKE, . . . . .	1.75	8.00	15.00
20TH CENTURY, EVERBEARING . . . . .	4.00	17.50	30.00
STREAMLINER, EVERBEARING . . . . .	3.50	13.50	25.00
CALIFORNIA HYBRID #25 ORNAMENTAL . . . . .	4.00	17.50	30.00

ALL BERRIES AND SMALL FRUITS CARRIED IN STOCK IN OUR COLD STORAGE ROOM.

1. 25 MINIMUM ON ALL ORDERS
2. DELIVERED BY BEST METHOD. (NO DELIVERY DECEMBER 20TH TO JANUARY 20TH)
3. DELIVERED FREE IN SOUTHERN CALIFORNIA ONLY. (OTHERS FOB SAN GABRIEL).
4. AVAILABLE DECEMBER THROUGH MARCH



# ORDER FORM

NEW ACCOUNTS: PLEASE LIST OTHER SEASONAL SUPPLIERS AS REFERENCE.

SHIP TO: .....

## TERMS

ADDRESS ..... TOWN

Via  
Express  
Freight  
Truck

BY: \_\_\_\_\_ STATE \_\_\_\_\_

PRICE TOTAL

BY:	STATE	Truck		
QUANTITY	SIZE	DESCRIPTION	PRICE	TOTAL

Journal of Oral Rehabilitation 2006 33: 103–110 © 2006 Blackwell Publishing Ltd 103



L. E. COOKE COMPANY, 5716 N. VISTA ST., SAN GABRIEL, CALIF. PH. AT. 7-6145

# ORDER FORM

NEW ACCOUNTS: PLEASE LIST OTHER SEASONAL SUPPLIERS AS REFERENCE.

SHIP TO:

## TERMS

## ADDRESS

## TOWN

Via  
Express  
Freight  
Truck

BY:

STATE

ITEM	PRICE	TOTAL
------	-------	-------

